MEMORANDUM

To: LLA Membership

From: Gary Weber

Date: January 2, 2009

Subject: Annual Report of Lycolaw Website

The Lycolaw Website continues to grow, to add additional features and to provide a source for LLA members to secure practice information, court information, CLE and event information and other useful material. The site continues to offer up-to-date court opinions, announcements, local rules, attorney directory and event scheduling notification.

There were a few improvements to the site's features in 2008. The biggest improvement was to the opinion search page, which was changed to allow for more accurate searches using Google. **All** of the opinions can now be searched for terms and phrases. Previously only about the last 4 years were searchable this way.

Statistics for 2008:

- In 2008, the site averaged 88,000 "hits" per month, with the highest number occurring in July - 107,000. Of these visits, an average of 29,000 a month were classified as "unique."
- The attorney directory pages are still the most popular. LLA member directory and member profile pages were accessed over 120,000 times in 2008. This statistic demonstrates the importance of members displaying accurate and useful information in their directory listing.
- The Lycolaw.org page continues to include summaries of news and articles about our members and their involvement in the community. In 2008, that page was accessed more than 70,000 times, and readers clicked on article summaries to read full articles over 25,000 times. This reinforces the importance of submitting information about your involvement in the community to me for inclusion.
- Court opinions are the next most frequently accessed material. The most popular opinion was Semo vs. Walnut Street Securities (Brown, 6/29/2004), which was accessed over 16,000 times between June and December.
- 188 new court opinions were posted last year. This brings the total number of opinions available on the site to 2328.