

MEMORANDUM

To: LLA Membership
From: Gary Weber
Date: January 3, 2011
Subject: Annual Website Report

The Lycolaw Website continues to offer up-to-date court opinions, bar news, announcements, local rules, attorney directory and event scheduling notification.

Statistics for 2010:

- In 2010, the site had 830,945 hits. Of these visits, 368,320 were classified as "unique."
- The attorney directory pages are still the most popular. LLA member directory and member profile pages were accessed over 137,000 times in 2010. This statistic demonstrates the importance of members displaying accurate and useful information in their directory listing.
- The Lycolaw.org page continues to include summaries of news and articles about our members and their involvement in the community. Over 30 new articles were posted in 2010 and that page was accessed more than 69,000 times, and readers clicked on article summaries to read full articles nearly 18,000 times. This reinforces the importance of submitting information about your involvement in the community to me for inclusion.
- Court opinions are the next most frequently accessed material. The weekly opinion summary page was accessed over 20,000 times.
- This year, full text of the Lycoming Reporter was placed on the Website. Since May, the page containing the Reporter link has been accessed about 1100 times.
- Other popular pages - Bill Carlucci's 2007 CLE materials on confession of judgment continue to be popular as that page was accessed 3082 times last year. The Legal Services custody packets were accessed over 2000 times.
- The court issued 229 new opinions last year and every one was posted on the Website.