

MEMORANDUM

To: LLA Membership

From: Gary Weber

Date: January 3, 2012

Subject: Annual Report of the Lycolaw Website

Over the past few months, the official Website of the Lycoming Law Association has taken on a new look. While the work is not yet completed, and some pages may have still have an odd or unfinished look or may be missing headers or navigation bars, the changes are well underway and the goal is to have most of the major areas of the site updated by the end of January 2012. The updates were forced on us by upgrades by our hosting service, 1and1.com. That is why some pages that have not yet been upgraded have a rather rough look - the changes came with only 2 weeks notice.

The updates to Lycolaw.org, will also make the site more user friendly and bring it into compliance with World Wide Web Consortium (W3C) standards. That means that Lycolaw.org will look nearly the same in Internet Explorer, Firefox or Chrome browsers. Pages should look as intended. And all of the pages should work as expected.

The process of updating has been grueling and your Webmaster has put in 100's of hours on this project. The result will be a much improved site, with much easier to navigate opinion searches, easier to find articles, improved attorney directory and more functional rules pages.

The site continues to be heavily consulted; however, statistics for the whole year are unavailable due to the upgrades at our hosting service. Recent statistics give some indication of site usage in 2011.

- In the past month, the site averaged 2322 hits a day. That extrapolates to nearly 850,000 hits last year.
- The Attorney Directory pages continue to see the most use. This statistic demonstrates the importance of members displaying accurate and useful information in their directory listing.
- The Lycoming Reporter is now available online. The Reporter issues are heavily consulted.
- Court opinions are the second most frequently accessed material. The court issued 260 opinions last year and all were posted.

- Bill Carlucci's 2007 CLE materials on confession of judgment and his updated materials from a 2011 seminar continue to be a popular draw.
- The Legal Services custody packets are downloaded quite frequently.