

# MEMORANDUM

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**To:** LLA Membership

**From:** Gary Weber

**Date:** January 2, 2013

**Subject: Annual Report of the Lycolaw Website**

The upgrade to the Lycolaw.org website that was started in late 2011 has been completed. The last phase of the upgrade was finished in the fall of 2012 with the revamping of the local rules section to make it more user friendly and visually appealing. Search features are better using Google search features.

The site continues to be heavily consulted. In 2012:

- the site averaged 2496 hits a day. That extrapolates to nearly 911102 hits last year. There were unique 396,582 visits, with each visit averaging more than 2 pages viewed.
- The Attorney Directory pages continue to see the most use, with over 109,000 views and 21,000 print requests (only available part of the year). These statistics demonstrate the importance of members displaying accurate and useful information in their directory listing.
- The online version of the Lycoming Reporter is heavily consulted.
- Court opinions are the second most frequently accessed material. The court issued 367 opinions (the highest number on record) last year and all were posted.
- The court pages and forms are used very frequently.
- The Legal Services custody packets are downloaded quite frequently.
- 92% of those searching for Lycoming County legal information arrive at the site using Google search.