

MEMORANDUM

To: LLA Membership

From: Gary Weber

Date: January 1, 2016

Subject: Annual Report of the Lycolaw Website

The Lycolaw website continues to be heavily consulted. Some improvements were implemented in 2015.

Improvements to the directory pages included updates to the photographs to use the photos obtained for the 2015 composite photograph. The photos are larger and of better quality. Also the directory pages now include an area for members to post their community involvement.

Statistical data for 2015 shows continued heavy use of the site with improved usage through the year. Here are some interesting statistics:

- The site's usage showed major increase to 2,024,438 hits. There were 815,470 unique visits, with each visit averaging more than 2 pages viewed.
- The Attorney Directory pages continue to see the most use, with at least 352,000 views, including almost 100,000 print requests . **These statistics demonstrate the importance of members displaying accurate and useful information in their directory listing.**
- The court pages are the next most heavily accessed. 4389 opinions are posted - 312 new opinions in 2015. A somewhat odd quirk has Judge Brown's 2002 ***Commonwealth vs. Orwig*** habeas corpus opinion accessed 88,779 times in December, followed by an opinion by Judge Lovecchio in ***Commonwealth vs Ingram***, dealing with a motion to dismiss.
- For a number of years , materials from LLA Eat & Earn seminars have been posted. These are popular sources of information to practitioners. Materials from a seminar on the PFA Act were accessed 14,438 times and materials from the Fair Debt Collection Practices Act seminar given a few years ago were accessed 3,997 times in 2015.