

2016 Committee Report: Public Relations

Angela Campana Lovecchio, Chair

Facebook –

The LLA's Facebook page has been an active method of communication between the bar association and the public. In addition to news, photos and jokes, the Facebook page makes posts about upcoming CLE offerings.

The most popular (more than five hundred people reached) Facebook posts, all of which were unpaid/organic posts, of 2016 were:

- Bob Cronin elected LLA President – 1,364 people reached
- LLA Honors Retiring MDJs – 746 people reached
- Wills for Heroes Sign Up Info – 1,779 people reached
- What Lawyers Do Joke – 1,086 people reached
- Announcement of J.Raup's passing – 26,896 people reached
- PA Dog Laws – 682 people reached
- Innocent Until Proven Guilty Joke – 734 people reached
- What Information is Eligible for Expungement – 1,452 people reached
- National Love Your Lawyer Day – 544 people reached
- Angel Tree Toy Drive Flyer – 769 people reached
- Consumer Warning for Deed Processing Notice – 3,455 people reached
- Angle Tree Toy Drive Flyer (take two) – 816 people reached
- Consumer Warning for Revocable Living Trusts – 953 people reached
- LLA Foundation Grant to Montoursville Mock Trial Team – 607 people reached
- YLD Toy Drive Photo – 2,282 people reached
- Santa on Jury – 1,545 people reached
- Lawyer says Remain Silent at Xmas – 512 people reached
- Announcement of Judge Smith's passing – 10,533 people reached

Press –

The Sun Gazette has been invited to several LLA events over the year.

The Sun has attended most and published articles, or photos, regarding the following:

- LLA's Annual Dinner and Awards Presentation;
- The LLA Foundation's Donation to North Penn Legal Services;
- Donation Honoring the Fair Share Award Recipients;
- The LLA Foundation's Second Grant to the Taber Museum;
- Lycoming County's Law Day Celebration;
- The LLA's Second Wills for Heroes Event;
- The New Attorney Admission Ceremony;
- The LLA's Grant to the Montoursville Mock Trial Team; and
- The YLD Committee's Annual Toy/Clothing Holiday Collection to Benefit the Salvation Army.